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TO WIN THE WAR

we must grow more of the things we need most
—and do it now.



VOTE MAY 2

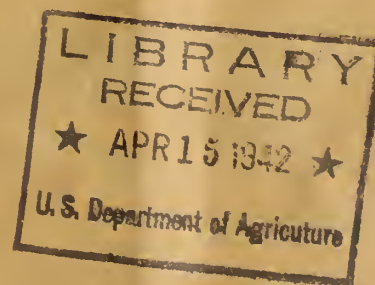
in the Wheat Marketing Quota Referendum.
Help demonstrate that democracy works.



UNITED STATES DEPARTMENT OF AGRICULTURE
AGRICULTURAL ADJUSTMENT AGENCY
WASHINGTON, D. C.

OFFICIAL BUSINESS

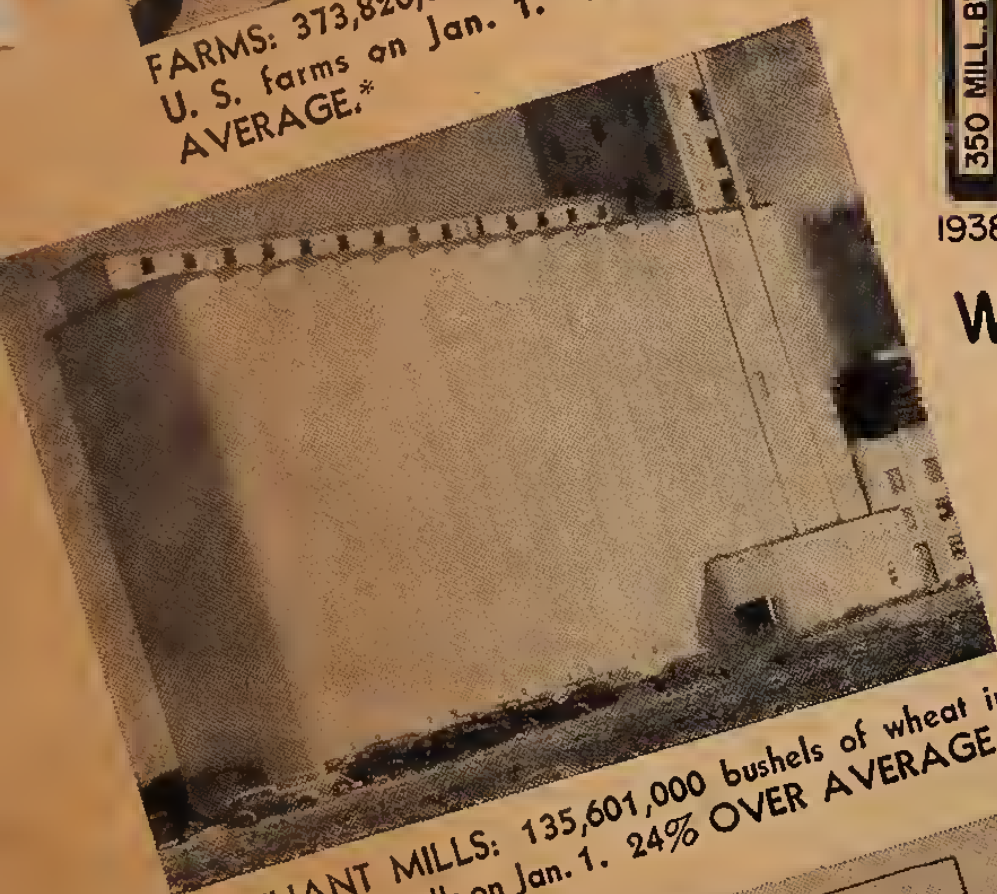
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THERE'S Plenty of Wheat AND HERE'S WHERE IT IS:



FARMS: 373,820,000 bushels of wheat in U. S. farms on Jan. 1. 93% OVER AVERAGE.*



MERCHANT MILLS: 135,601,000 bushels of wheat in U. S. merchant mills on Jan. 1. 24% OVER AVERAGE.*



ARGENTINA: Elevators and warehouses overloaded with saleable wheat. 356,000,000 bushels on hand first of year. 7% above 1939-41 average.



1938 1939 1940 1941 1942

WHEAT STOCKS

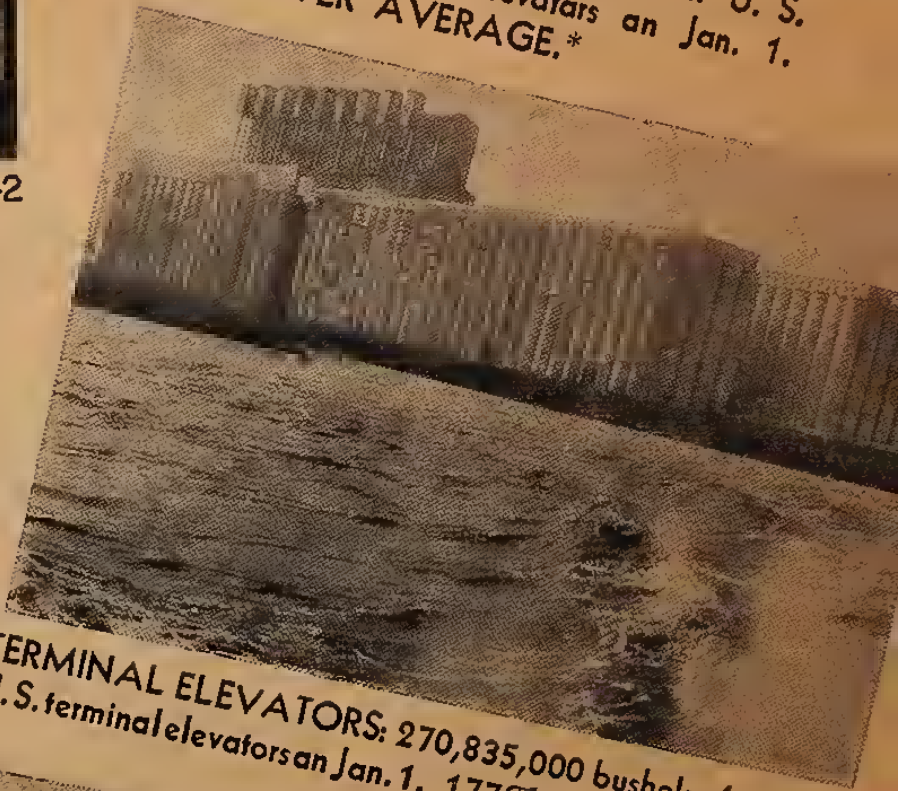
(as of July 1)

IN THE 4 MAJOR EXPORTING COUNTRIES
U.S., CANADA, ARGENTINA, AND AUSTRALIA.

✓ Estimated



TERMINAL ELEVATORS: 270,835,000 bushels of wheat in U. S. terminal elevators on Jan. 1. 177% OVER AVERAGE.*



TERMINAL ELEVATORS: 270,835,000 bushels of wheat in U. S. terminal elevators on Jan. 1. 177% OVER AVERAGE.*



CANADA: Wheat storage facilities heavily overloaded during recent years. 575,000,000 bushels on hand first of year. 26% above 1939-41 average.

*("Average" in U. S. wheat figures refers to the period 1934-40.)

THE UNITED STATES HAS PLENTY OF WHEAT

Average 1920's

1941 Estimated

1942 Estimated

Each symbol represents one hundred million bushels of wheat

PUT THE PUNCH WHERE IT COUNTS

America's sleeves are rolled up. Winning the war will be a big job. Factories no longer have time for peace output of automobiles, lawn mowers, coat hangers, and hairpins. Neither do farmers have time to overproduce things which aren't immediately needed.

The job is to produce what's needed—and to do it now!

Wheat already fills the Nation's granaries. We have the biggest reserves on record. A big crop is coming up. Altogether, there is enough wheat in sight to feed America more than 2 years.

We need to maintain our acreage allotments, keeping in mind the big supply and the shrunken market. At the same time, we need to produce more milk, eggs, vegetables, meats, fats, and oils. These adjustments must be made. Today we have to put the punch where it counts.

VICTORY DEMANDS PLENTY—BUT NOT WASTE

Wheat farmers have done a fine job of building vital reserves. But if we overload our reserves in this critical period, we waste time, manpower, machinery, and soil.

Today's war is being fought on wheels, as well as on the water and in the air. We have to keep transportation rolling. A flood of wheat on the market can dangerously tie up our railroads.

Storage space is crowded. The Food-for-Freedom Program calls for expansion of many other commodities. This is no time to jam facilities with more and still more wheat.

The early thirties showed what happens to prices and to farmers when there is no organized action for handling large wheat supplies. Low prices and farm foreclosures went hand in hand. It can happen again. We dare not take chances.

The wheat marketing quota referendum gives wheat farmers the opportunity to continue as masters of their own wheat production and reserves.

QUOTAS WILL HELP WIN THE WAR BECAUSE . . .

- Under Quotas, wheat *surplus* becomes wheat *reserve*.
- Under Quotas, Uncle Sam need not be burdened with a weakened wheat industry.
- Under Quotas, acreage adjustment is more effective—and farmers can direct their resources into production which is vital.
- Under Quotas, marketing is orderly—and transportation will be less overloaded at harvest time.
- Under Quotas, there is assurance of fair prices.

For further information—See YOUR AAA COMMITTEEMAN